P27032.A07

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Ralf BERTRAM et al.

Confirmation No.: 3541

Appln. No. : 10/007,583

Group Art Unit: 3621

Filed

: December 5, 2001

Examiner: C.O. Sherr

For

: SYSTEM AND METHOD FOR ITEM RECOMMENDATION

NOTICE OF APPEAL

Commissioner for Patents U.S. Patent and Trademark Office Customer Service Window, Mail Stop Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the Final Official Action of July 9, 2007 finally rejecting claims 1-19. The following items are enclosed herewith:

- Payment in the amount of \$ 510.00 for the payment of the appeal fee as set forth in 37 C.F.R. 41.20(b)(1)

Please charge any additional fees necessary for consideration of the papers filed herein and refund excess payments to Deposit Account No. 09-0457.

> Respectfully submitted, Ralf BERTRAM et al.

Andrew M. Calderon Reg. No. 38,093

October 9, 2007 GREENBLUM & BERNSTEIN, P.L.C. 1950 Roland Clarke Place Reston, VA 20191 (703) 716-1191